

How to Order a Deluxe Artbook

Please complete the following steps.

√ Check When Completed

1. Gather 20 works of art.
 - The deluxe artbook is 20 images on 40 pages, with one image per spread. For an additional cost, you can add pages and images (\$7 per image for the first book, \$5 per image for reprints).
 - One image = one piece of art. Each item counts as a single work of art. For example, if you have three bracelets, they count as three separate works of art.
 - 3-dimensional art (ceramics, sculpture, jewelry) is limited to four items.
 - Art is limited in size to 24 x 30 inches.

2. Label your art.

All art must be identified with a number (1 to 20). We can provide pre-printed removable labels. Attach one label to the *back* of each art piece. Or simply write a number on the back.

3. Inventory your art. (Optional.)

Use the art inventory form to describe your art. Limit descriptions to a few words. Examples: "girl planting seeds," "green boat," or "yellow fish."

4. Pick your cover art.

Pick an image from inside the book to be repeated on the cover. It can be a whole work or part of a larger work. Having trouble deciding? We'll choose for you.

5. Give your book a title.

Example: "Anna's Art" or "Anna's Kindergarten Art, 1999-2000." Limit: 10 words or less.

6. Pick a cover color.

We offer an assortment of colors. List at least two preferences.

7. Write an artist profile. (Optional.)

Take a few minutes to complete the artist profile form. Limit: 200 words.

8. Include 1-2 photographs of your artist. You might consider a current photo and an older one. (Optional.)

We accept prints, jpegs or tiffs. Submit digital images via disk or email. If possible, submit a digital photo with a resolution of 150 to 300 dpi (dots per inch). (If you don't know the resolution, that's OK.)

9. Read and sign "About HeartBound Reproduction."

10. Complete order form and contact us to arrange drop-off. Make sure you bring the following:
 - art
 - order form
 - signed reproduction agreement
 - artist profile
 - artist photograph (can be emailed)
 - payment



honoring and preserving children's art
www.heartbound.net • 415.695.0274
info@heartbound.net

HEARTBOUND ORDER KIT

Thank you for your interest in a deluxe HeartBound artbook!
In this kit, you will find the following items needed to order a HeartBound artbook:

- 1) Order form (on reverse side)
- 2) Inventory/artist profile form
- 3) Pre-printed labels (20)
- 4) Green bag to hold your child's art



Please use the order checklist below as a step-by-step guide. When you have finished, contact us to arrange a drop-off time. Thank you!

Order Checklist:

1. Gather 20 works of art.
 - The DELUXE artbook is 20 images on 40 pages, with one image per spread. For an additional cost, you can add images (\$7 per image for the first book; \$5 per image for reprints).
 - One image = one piece of art. For example, if you have three bracelets, they count as three separate works of art.
 - 3-dimensional art is limited to four items. NOTE: We do not accept 3-D art through the mail.
 - All art is limited in size to 24 x 30 inches.
2. Label your art.

All art must be identified with a number (1 to 20). We can provide pre-printed removable labels. Attach one label to the back of each art piece. Or simply write a number on the back.
3. Inventory your art. (Optional.)

Limit descriptions to a few words. Example: "green-eyed girl in crayon."
4. Pick your cover art.

Pick an image to feature the cover. This image will be repeated on the inside title page. It should have a landscape orientation (if possible). Having trouble deciding? We'll choose for you.
5. Give your book a title.

Example: "Anna's Kindergarten Art, 2001." Limit: 10 words or less.
6. List your color preferences. List at least two.
7. Write an artist profile. (Optional.)

Complete the artist profile form. Answer the questions provided or write your own profile. Limit: 200 words.
8. Include 1-2 photographs of your artist. (Optional.)

We accept prints, jpegs or tiffs. Submit digital images via disk or email. If possible, submit a photo with a resolution of 150-300 dpi (dots per inch).
9. Read and sign "About HeartBound Reproduction" on reverse.
10. Complete order form on reverse of this form.

WHEN YOU HAVE COMPLETED ALL 10 STEPS,
CONTACT US TO ARRANGE A DROP-OFF TIME.

What art reproduces best?

Some art reproduces better than others. If you have a question about how well a specific work of art will reproduce, please request an evaluation.

In general, the following materials yield good results: oil pastels, acrylic paint, watercolor paint, chalk, crayon, textured paper, fabric, collage, tissue paper, leaves and natural items, and ceramics.

More difficult: pencil, thin line art, markers, gel pen, glitter. White paper can be tricky, producing shadows and magnifying creases and marks. Shiny or metallic paper can likewise be tricky; anything that shines or glitters will tend to look flat.

For more information, see "About HeartBound Reproduction" on reverse side of this form.



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415.695.0274 • email info@heartbound.net

ORDER INFORMATION

Date: _____

Please fill out the following information:

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell phone _____

Email _____

Name of artist: _____

Qty.	Item	Price	Amount
	Deluxe artbook preparation — includes digital image editing, color management, layout	\$499.00	\$
	Reprints	\$150.00	\$
	No. of images over 20	\$7.00 per image for first book	\$
		\$5 per image for reprints	\$

Hot-stamped name in silver foil on slipcover

Name:

SUBTOTAL	\$
Sales tax (8.5% in SF)	\$
Shipping & handling (if applicable)	\$
TOTAL \$	

Please make checks out to HeartBound.

Book title to be printed on inside front page (limit 10 words): _____

Front cover image (repeated on inside front page): _____

Cover color preferences: _____

About the Artist profile (OPTIONAL) attached do not include

Photo(s) of artist: jpg tiff print will email drop off disk or print attached

ABOUT HEARTBOUND REPRODUCTION

HeartBound artbooks are designed to capture the colors, lines, and textures of children's original art as it would have looked when created. Materials commonly used for children's art projects often deteriorate rapidly.

Every effort will be made to reproduce art as faithfully as possible. However, HeartBound is not a provider of fine-art reproductions. The quality of reproduction will vary depending on the nature and condition of the original art. Artwork that is old and faded, soiled, smudged, crumpled, or otherwise showing signs of deterioration will be more difficult to replicate than artwork that is new, crisp, clean, and bright.

HeartBound reserves the right to enhance colors, reduce or eliminate gray casts or discoloration, darken lines, and erase unwanted markings as needed. HeartBound also reserves the right to use artistic license to preserve the integrity of the art. If we can restore faded images or repair scratches, cracks, stains, blemishes, or other damage to artwork, we will do so, at our own discretion.

Customer signature: _____ Date: _____

Artist Profile – Deluxe Artbook

Customer name _____

Phone _____

Email _____

INSTRUCTIONS: Interview your artist or fill out the form below. You may answer some or all of the questions. Alternately, you may submit a 200-word profile of your “artist.” Submissions of more than 200 words will be edited. Email your submission to info@heartbound.net. Examples:

“My name is Nikki. I am 6 and a half years old. I go to San Francisco Day School. I live with Mommy, Daddy, and my sister Kayla. We have two cats. Angel is my cat and Smoky is my sister’s cat. I like going to dance class with Alice. My favorite color is pink and purple and blue. My favorite food is cotton candy. When I grow up I want to be a writer.”

—from Nikki’s Kindergarten Art

”Alex lives in San Francisco with his mom, dad and sister Maya. The art in this book was done when he was at Miraloma Nursery School and Alvarado School. Alex loves to talk, especially about things that he would like to invent that have magic buttons. His favorite color is grey. His favorite things are monkeys. His favorite food is pineapple pizza. He has a pet hamster named Smith.”

—from Alex’s Art

My name is _____ . I am _____ years old.

I live in (city, state or other) _____ .

I live with (family members) _____ .

I go to (school) _____ .

I own a (pet) _____ named _____ .

My favorite color is _____ .

My favorite activity is _____ .

My favorite food is _____ .

When I grow up I want to be _____ .

Other: _____

Mailing address:

HeartBound
40 Worth Street
San Francisco, CA 94114



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Deluxe Artbook Art Inventory

Date: _____

Customer name _____

Phone _____

Cell phone _____

Email _____

List your 20 works of art in the spaces below. Give a BRIEF description (up to 5 words) of each piece. Make sure the numbers correspond with the label on each piece. For more than 20 pieces, there will be an additional charge of \$7 for the first book and \$5 for reprints.

- | | |
|-----------|-----------|
| 1. _____ | 21. _____ |
| 2. _____ | 22. _____ |
| 3. _____ | 23. _____ |
| 4. _____ | 24. _____ |
| 5. _____ | 25. _____ |
| 6. _____ | 26. _____ |
| 7. _____ | 27. _____ |
| 8. _____ | 28. _____ |
| 9. _____ | 29. _____ |
| 10. _____ | 30. _____ |
| 11. _____ | 31. _____ |
| 12. _____ | 32. _____ |
| 13. _____ | 33. _____ |
| 14. _____ | 34. _____ |
| 15. _____ | 35. _____ |
| 16. _____ | 36. _____ |
| 17. _____ | 37. _____ |
| 18. _____ | 38. _____ |
| 19. _____ | 39. _____ |
| 20. _____ | 40. _____ |

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